



SSCCC 2020 - 2023 STRATEGIC PLAN
Adopted April 4, 2020 by the Delegate Assembly

| GOAL 1: EXPAND STUDENT ADVOCACY AT STATE AND NATIONAL LEVEL | | | |
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| Objective 1.1: Strengthen the SSSCC Advocacy Efforts | | | |
| Strategies | Lead | Support | Timeline |
| A. Refocus Legislative Affairs Directors to local advocacy | Vice President of Legislative Affairs | | Ongoing |
| B. Establish and maintain relationships between the Board of Directors, Regions and legislators and staff. | Vice President of Legislative Affairs | | Ongoing |
| C. Attend state and national conferences that advance the mission of SSSCC. | Board of Directors | | Ongoing |
| D. Annually develop a legislative agenda aligned with the goals of the SSSCC and actively pursue/sponsor legislative measures. | Vice President of Legislative Affairs | | Annually |
| E. Include legislative advocacy topics at General Assembly, Regional Meetings, and other SSSCC events as appropriate. | Vice President of Legislative Affairs | | Ongoing |
| F. Increase collaboration with UCSA and CSSA on related issues. | Vice President of Legislative Affairs | | Ongoing |
| G. Collaborate with other organizations to hold legislative events such as an annual March in March. | Vice President of Legislative Affairs | | Ongoing |
| GOAL 2: STRENGTHEN AND SUPPORT SSSCC REGIONS | | | |
| Objective 2.1: Provide training and events in the Regions | | | |
| Strategies | Lead | Support | Timeline |
| A. Hold training and one-day regional summits on various topics. | Vice President of Regional Affairs | Board of Directors and Staff | Ongoing |
| B. Explore creating a paid student fellowship program to support each region. | Vice President of Regional Affairs | Board of Directors | May 2021 |
| C. Hold Executive Committee and Board of Directors Meetings in each region. | Executive Director | | May 2022 |
| D. Create and support region collaborations. | Vice President of Regional Affairs | Board of Directors | May 2022 |



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| E. Create and maintain short- and long-range plans for local college visits by representatives of the Regions. | Vice President of Regional Affairs | Board of Directors | May 2022 |
| F. Encourage participation of students at all colleges in external committees and other activities of the SSSCC. | Vice President of Regional Affairs | Board of Directors | Ongoing |
| Objective 2. 2: Secure and provide resources to support students | | | |
| Strategies | Lead | Support | Timeline |
| A. Provide Student Scholarships. | Vice President of Finance | Executive Director | Jan 2022 |
| B. Identify paid internship opportunities for students | Executive Director | | Ongoing |
| C. Explore awarding Community Grants to help implement educational and equity driven approaches. | Vice President of Finance | Executive Director | Jan 2022 |
| GOAL 3: ENHANCE STUDENT ENGAGEMENT, COMMUNICATION, AND PARTNERSHIPS | | | |
| Objective 3.1: Increase the participation of Delegates in the Region and during events | | | |
| Strategies | Lead | Support | Timeline |
| A. Increase outreach to student body organizations about the SSSCC and benefits of participating in the work of the SSSCC. | Board of Directors | Executive Director | Ongoing |
| B. Reinforce the SSSCC's role in representing the student voice through intentional collaboration with the Chancellor's Office on areas of student purview. | Executive Committee | Executive Director | Ongoing |
| C. Develop relationships and collaborate with other organizations on events relevant to CCC students and student issues. | Board of Directors | | Ongoing |
| Objective 3.2: Improve methods of communication to students, regions, student body organizations, and other stakeholders | | | |
| Strategies | Lead | Support | Timeline |
| A. Create and implement a communication strategy. | Vice President of Communications | Executive Director | August 2020 |



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| B. Maintain a current public relations campaign to inform students and other stakeholders of the SSSCC priorities. | Vice President of Communications | Executive Director | Ongoing |
| C. Cultivate relationships and work with partners to discuss common interests and how we can advance the critical policies of CCCs. | Board of Directors | | Ongoing |
| Objective 3.3: Increase student participation in meetings and events of system partners | | | |
| A. Expand SSSCC presence at Chancellor’s Office and constituent meetings, and conferences to improve partnerships and create more student presence that advance the SSSCC goals. | Board of Directors | | |
| GOAL 4: SUSTAIN AND SUPPORT THE MISSION AND WORK OF THE SSSCC ORGANIZATION | | | |
| Objective 4.1: Develop and Strengthen the SSSCC Internal Structure | | | |
| Strategies | Lead | Support | Timeline |
| A. Evaluate and develop policies and procedures to lay the foundation for significant growth in the near future. | Board of Directors | Executive Director | May 2022 |
| B. Establish SSSCC Office and personnel to support the work of the organization. | Board of Directors | Executive Director | May 2022 |
| C. Create and provide orientation resources for the Board of Directors. | Executive Director | | Jun 2020 |